

## The new Banner boosters pack the power of a charging bull!

Starting assistance for every type of vehicle by means of a high-performance 23Ah AGM battery

Banner has enlarged its booster range with the new PB12 and PB12/24 models. These modern devices in Banner design are fitted with a high-performance AGM battery and are suitable for every type of vehicle. Moreover, maximum power and new functions provide a wealth of advantages.

**Linz, 5 September 2019.** As Andreas Bawart, the Banner Commercial CEO, explains, “The new PB12 and PB12/24 Power Boosters combine optimum performance with proven technology and offer improved and new functions in Banner design.”

With these additions to its booster range, which are immediately available, Austria’s largest battery manufacturer has launched new devices onto the market that employ a high-performance absorbent glass mat (AGM) battery and are suitable for any type of vehicle.

### Buffalo power that is tangible in seconds

For many years, Banner has been supplying professional chargers, testing devices and boosters based on its precise knowledge of the demands and needs of starter batteries, which emanates from its manufacturing experience. This extensive range has now been supplemented with the PB12 und PB12/24 Power Boosters, which assist starting in extreme temperatures and beef up vehicles with buffalo power in seconds.

### A full range of features

A12 Volt DC output facilitates battery charging from external sources, while an additional 2.1. A USB outlet can accommodate tablets smartphones and much more besides. The solid housing is suitable for demanding outdoor use and reverse polarity protection with an acoustic warning guarantees simple and safe handling. An on/off switch prevents both short circuits in the terminals and battery discharge, while an LED light on the tip of the negative, curved terminal makes working in the dark easier. In addition, a

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robust, flexible and long cable also serves to make things simpler. A large LCD display shows test functions such as the voltage of the vehicle and booster batteries in both volts and percentages.

## **Market launch throughout Europe**

The Power Boosters in exclusive Banner design will be launched onto markets throughout Europe in September. The 12V device carries a non-binding, recommended selling price of € 289 net, while the 12/24V version will be available to Banner customers for € 599 net.

### **Captions:**

**Photo 1 The new Banner PB12 and PB12/24 boosters**

**Photo credit:** Banner GmbH, reprints free of charge. Specimen copy requested.

### **Banner at a glance**

*Banner GmbH is an innovative, steadily expanding producer of top quality starter batteries. The company, which is based in Linz-Leonding, Austria, has been manufacturing batteries for all types of vehicles since 1937. The family-owned firm, which is headed by Andreas Bawart and Thomas Bawart, employs a workforce of around 810 across Europe. Banner produces and sells over 4.8 million starter batteries annually and thus numbers among the oldest, most experienced and important brands in the battery production field. Banner batteries are used for the first fitting of numerous models from Audi, BMW, Caterpillar, Jungheinrich, Kässbohrer, Liebherr, Mercedes, Porsche, SEAT, Volvo and VW. A company network of sales companies in thirteen countries provides retailer support and in addition Banner products are sold in more than 60 European, African and Asian states via direct importers. Future-oriented technology and outstanding quality underline the international reputation of these exemplary products with "buffalo power", which are also characterised by the Banner logo. Further information is available at*

**[bannerbatterien.com](http://bannerbatterien.com)**

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