

**New, top quality Bike Bull motorcycle batteries**

## **Banner power gives the biking season a genuine kick-start!**

**Banner, one of the leading manufacturers of starter and electrical system batteries for various applications, is about to present its new Bike Bull GEL batteries right on time for the start of the season. These power packs offer improved performance and reliability for every type of motorised two-wheeler.**

**Leonding, 14.3.2023.** With the new Bike Bull GEL batteries from Banner, the biker season can really hit the road running! The latest six new racing types from Banner are characterised by a combination of the highest vibration and cycle resistance with absolute leakage safety. Thanks to their innovative technology, the batteries are already pre-charged and ready for immediate use. This means that no acid handling or additional recharging is necessary.

### **Market coverage through over 2,600 additional applications**

The enlargement of the 2023 product range results in the additional market coverage of over 2,600 applications for motorbikes, mopeds and scooters. Furthermore, new Bike Bull GEL batteries are now available for employment in ATVs/Quads, jet skis and lawn tractors. As Andreas Bawart, Banner's Commercial CEO stresses, "Our customers and partners can look forward to reliable and powerful two-wheeler batteries that are equally ideal for use in the start-stop area."

The latest battery types for two-wheelers come in various sizes and capacities and can already be purchased from authorised dealers and workshops. This means that in future these outlets will cover the requirements of almost 95 per cent of the European two-wheeler fleet.

### **Especially in the scooter segment, automatic start-stop systems are gathering speed**

It is predicted that by 2025 the share of motorbike batteries in the global, two-wheeler market will reach a level of around 75 million units. This upward sales trend will be further boosted by both the demand for fuel-efficient, two-wheelers with start-stop technology and governmental directives aimed at cutting fuel consumption and CO<sub>2</sub> emissions. In addition, Banner batteries for two-wheelers are integrated into a well-established recycling system and are thus bound to appeal to nature-loving fans of the great outdoors.



## **MEDIAINFO**

### Caption:

**Photo 1:** The current Banner Bike Bull GEL family

**Photo 2:** Andreas Bawart, Commercial CEO

Additional photographic material is available from the downloadcenter under

<https://www.bannerbatterien.com/Downloadcenter>

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### **Banner at a glance**

*Two operative business units, Automotive and Energy Solutions, constitute the cornerstones of the Banner Group, which has been producing batteries for all types of vehicles since 1937. The Automotive business unit has an extensive product portfolio, which includes starter, vehicle electrical system and leisure batteries for both the original equipment (OE) and aftermarket (IAM) sectors. As a rule, these products are developed and manufactured at the group headquarters and production plant in Leonding (Austria). Conversely, the Energy Solutions business unit, which is located in Thalheim near Wels (Austria), specialises in the further development of products for the traction, semi-traction and standby segments. The family-owned group, which is headed by Andreas Bawart and Thomas Bawart, employs an 805-strong workforce across Europe. In thirteen European countries, dealer support is provided by the group's own sales companies, while in over 70 other countries in Europe, Africa and Asia, products are sold through direct importers. Future-oriented technology and outstanding quality underline the international reputation of the flagship products with "buffalo power" and this also characterises the Banner logo. Further information is available at [bannerbatteries.com](http://bannerbatteries.com)*

### **Should you have any questions, please contact:**

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